Increase Hardware and Services Spend with Wireless Site Surveys

**What is a wireless site survey or heat map?**

Distributors

Warehouses

SLED

K-12

Medical / Hospitals

Enterprise F1000

Sports Venues

Stadiums

Hotels

Retail stores

Target Customers

A wireless site survey is a compilation of reports showing a visual representation of health of your wireless network. This does not only show how strong or weak a wireless signal is in any location it also helps aid in channel and placement to ensure maximum stable data rates are archived even where the single appears strong.

**Why do customers need a site survey?**

Any variety of factors can contribute to an unhealthy wireless network (electrical, motors, materials used in construction, distance, neighboring wireless networks, etc.) and traditional methods that use only blueprints and a computer program to show signal strength have shown to be ineffective.

**Why should they use you?**

1. 42% of businesses report some issues with wireless connectivity and acknowledge its effect on the bottom line\*
2. Most of these problems are solved through either fine tuning the current equipment (managed services) or purchasing new equipment (incremental sales) of which you can provide both
3. Being a one-stop shop for all your customer’s IT needs prevents them from needing additional vendors
4. The increase of IoT (Internet of things) and BYOD (Bring Your Own Device)

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\*Reuters.com. “Connectivity in the Modern Enterprise”. June 2017